

## Board Member Meeting

1<sup>st</sup> session

Jakarta, AITIS 2015, 13-15 May 2015

Strategic Approach

MB/SA/1/3d  
Original: English

### Report of the Secretary General Part.4 Activities 2015-2016

FORSEAA holistic approach is to make SMEs better place, in the spirit of South - South cooperation. FORSEAA will be a networking forum to bring benefit outcome to the members SME & SMI and to facilitate bilateral cooperation for its members, to expand globally and source investment partnership.

The secretariat has prepared list of actions and request submission of interest by its members on:

1) **Program 2015 – 2016**

- Culinary & Tourism October 2015
- Fashion Week AFRICA ASEAN March 2016
- Young Entrepreneur on ICT July 2016

2) **Activities 2015 – 2016**

- Africa Union SME Expo at Zimbabwe July 2015
- Training on various disciplines 2 times
- Culture Festival (Lao at Seychelles Carnival International Victoria) April 2016

3) **Partnership 2015 – 2016**

- Realizing partnership with private sectors and SME & SMI from AFRICA ASEAN with members under the private-private partnership
- Enter into cooperation and linkages between big businesses and SME & SMI scheme to mentor and support SME & SMI development

Aside of representing an important SME challenge, FORSEAA strategic approach also take into consideration the environmental impact such as use of natural resources and issues of social concern.